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## **Additional tenants commit to Pinecrest**

*Firebirds Wood Fired Grill, Restore Cold Pressed and Vernacular  
among growing lineup of dining and fashion options*

**Orange Village, Ohio** — January 20, 2016 — Momentum continues for the state of the art Pinecrest development ([www.discoverpinecrest.com](http://www.discoverpinecrest.com)) as Fairmount Properties and their joint venture partners which include the DiGeronimo Family and Lewanski Development, announced today the addition of three new tenants to join the already impressive lineup of retailers. Firebirds Wood Fired Grill, Restore Cold Pressed and Vernacular will all be a part of the mixed-use project located at I-271 and Harvard Road in Orange Village, Ohio.

“Each of these tenants brings something new and different to the table for Pinecrest,” said Randy Rutenberg, Principal of Fairmount Properties. “We are securing the most sought after, best in class national brands, specialty regional boutiques and chef-driven culinary experiences. There will truly be something for everyone at Pinecrest.”

- **Firebirds Wood Fired Grill** is a polished-casual restaurant specializing in classic American cuisine. Firebirds offers a warm, inviting atmosphere, personalized service and authentic wood-fired entrees infused with bold flavors, fresh herbs and spices. [www.firebirdsrestaurants.com](http://www.firebirdsrestaurants.com)
- **Restore Cold Pressed** serves raw, cold-pressed juices, superfood smoothies and small bites that contain only the highest quality, always organic fruits and vegetables, locally sourced when possible. With their first location in downtown Cleveland this will mark its fourth location to open. [www.restorecoldpressed.com](http://www.restorecoldpressed.com)
- **Vernacular** is a lifestyle brand with a style that is east coast classic with a west coast vibe. With three Columbus locations, Vernacular is excited to bring their boutique shopping experience to Cleveland. Their Pinecrest location will feature men's & women's apparel, accessories, gifts, and stationery. [www.shopvernacular.com](http://www.shopvernacular.com)

These tenants will join an exceptional lineup of retailers, many of which are first-to-market for northeast Ohio. These include recently announced Red, The Steakhouse, Whole Foods, REI, Pinstripes and Old Town Pourhouse.

Demolition is complete and site work is underway at Pinecrest. When finished, this 58-acre mixed-use development will offer 400,000 sq. ft. of retail space featuring an eclectic blend of

national, regional, and local stores, chef-driven restaurants, and entertainment venues. It will also include a mix of 150,000 sq. ft. of class-A office space, a 150-room boutique hotel, and 90 new apartments, all with easy access along Interstate 271. Phase II, six months behind phase I, will feature hundreds of new residences tailored to a wide range of lifestyles – young professionals and empty nesters alike.

Fairmount Properties is serving as the lead developer for the project, working in a joint venture along with members of the DiGeronimo Family, long known in the community for their success at Independence Excavating and Independence Construction, as well as Lewanski Development.

**About Pinecrest** Pinecrest is located within the Greater Cleveland area and will feature 400,000+ sq. ft. of street-level retail including apparel, home and specialty stores, as well as restaurants, theater, office space, a hotel and residences. Pinecrest will create a pedestrian friendly retail and entertainment district for those seeking upscale and luxury goods, as well as highly sought-after restaurant venues.

**About Fairmount Properties** Since being founded in 1998, Fairmount Properties has become a well-respected industry leader that specializes in the development, ownership and management of high-quality, vertically integrated mixed-use specialty districts. These projects incorporate retail, office, residential, hospitality and entertainment and are located in top-tier urban cores and inner-ring suburbs throughout North America. To date, Fairmount Properties has developed projects in excess of \$1.3 billion. [www.fairmountproperties.com](http://www.fairmountproperties.com)

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